

PLAY DATES @ NEW TOWNE MALL



- Monthly in-person event.
- Networked across multiple social platforms.
- Social events linked to Newsymom platforms and New Towne Mall platforms.
- Newsymom.com accessibility
- Newsymom Mobile App accessibility
- Assorted mentions in promotion of the events each month.

MONTHLY SPONSORSHIP:

Duration/Materials: Sponsorship handouts, promo, mentions, etc. during each event and mentions in all promotion of the event.

Event Frequency: Once Monthly.

Sponsor mentions in event promotions.

Interactive logo on Newsymom.com as our supporting partner.

Mentions in our monthly e-blast where we promote the podcast. Approximately 2,000 subscribers and counting.

Mentions in all social media promos of the event (with page tagging if relevant) where we reach 70,000 + local households monthly.

Mentions in all Newsymom.com publications promoting the events.

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Newsymom Partnership Coordinator
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MOM MEETUPS @ NEW TOWNE MALL



- NewsyMom Reach - 70,000 + local households every month!
- Monthly in-person event.
- Assorted networking across multiple social.
- Social events linked to NewsyMom platforms and New Towne Mall platforms.
- NewsyMom.com accessibility
- NewsyMom Mobile App accessibility

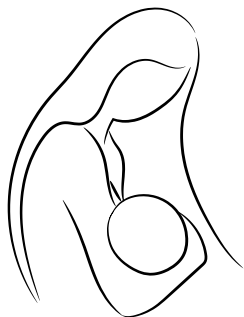
MONTHLY SPONSORSHIP:

Duration/Materials: Sponsorship handouts, promo, mentions, etc. during each event and mentions in all promotion of the event.

Event Frequency: Once Monthly.

ADDED PERKS:

- Assorted sponsor mentions in promotion of the event.
- Visibility on the NewsyMom mobile app.
- Interactive logo on NewsyMom.com as our supporting partner.
- Mentions in 5 monthly e-blast campaigns promoting the event. 2,000 + subscribers.
- Mentions in social media promos of the event (with page tagging if relevant).
- Mentions in NewsyMom.com publications promoting the events.
- One direct promo social media post promoting the sponsor per month of the partnership.



Mom Meetup