



# Video & Blog Editorial

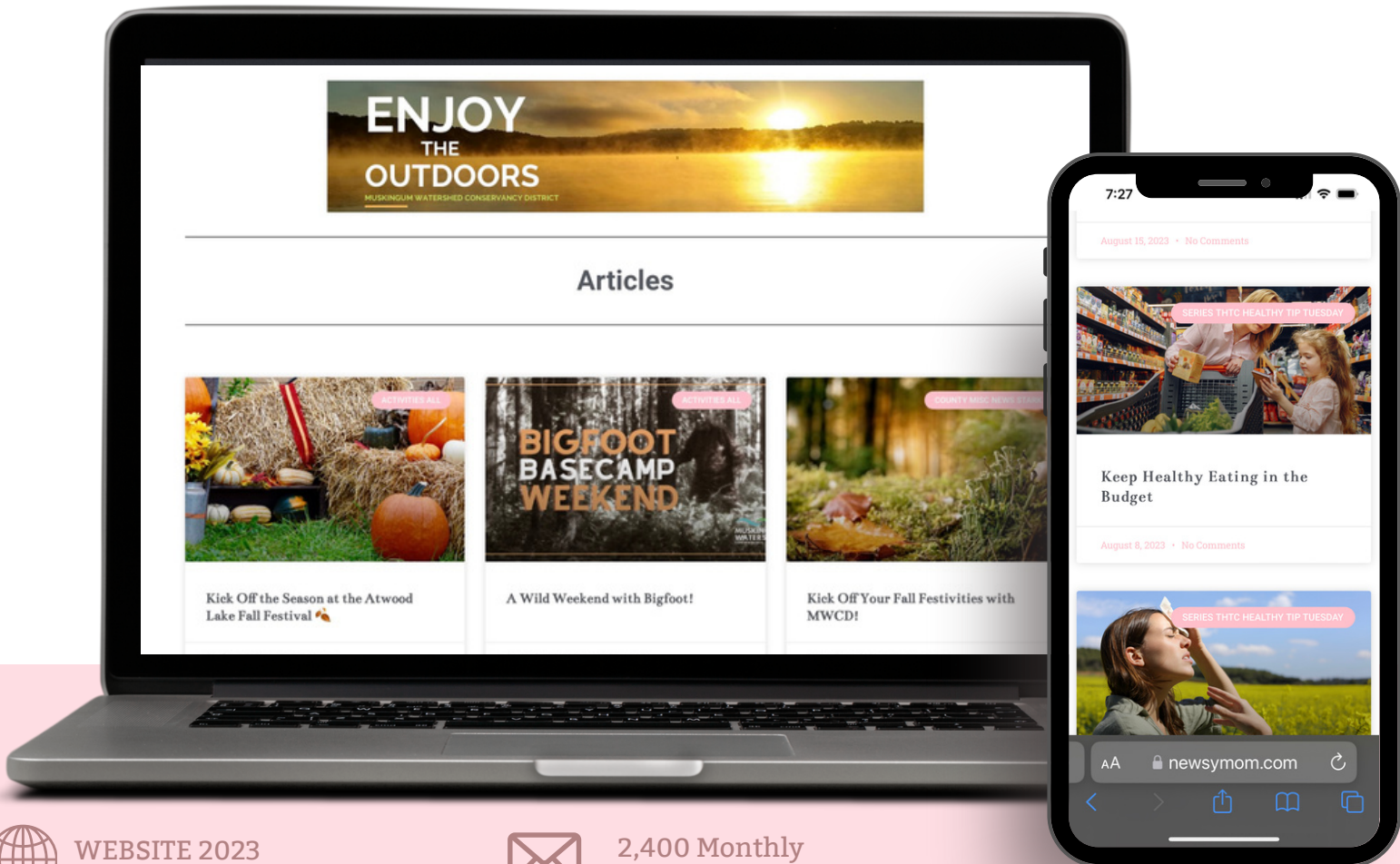
# PARTNERSHIP OPPORTUNITIES

## On-Line & In-Person

**Become part of the Newsy mom Tribe by providing educational and entertaining information for Mom's and families in Stark and Tuscarawas Counties**

Utilize partnerships with local skilled videographers and content creators to dive into content relevant to both your business or organization and our followers.

*Ask about our Influencer and Secret Shopper campaigns!*



WEBSITE 2023  
views to date: 160,000+



2,400 Monthly  
Email Subscribers



FACEBOOK 2022  
Page reach: 272,743



1.36M Google Impressions  
in 2022; 25.3K clicks



20-25 News  
Articles per month

[www.Newsymom.com](http://www.Newsymom.com)



# VIDEO AWARENESS CAMPAIGNS

Combine Video and Article Campaigns for the best value!

## 3 Videos

Three 3-4 min videos.

- 2 hrs with videographer per video.
- Campaign Name/Logo Page Banner
- Campaign Page
- Three month presentation on Newsymom.com

## 6 Videos

Six 3-4 min videos.

- 2 hrs with videographer per video.
- Campaign Name/Logo Page Banner
- Campaign Page
- Six month presentation on Newsymom.com

## 9 Videos

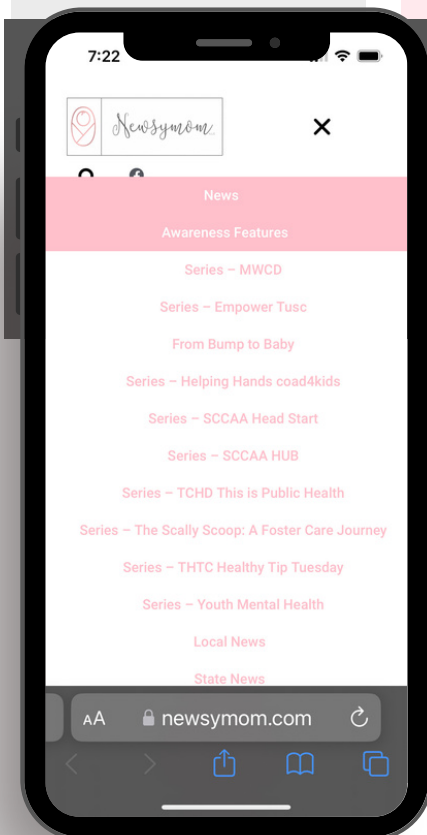
Nine 3-4 min videos.

- 2 hrs with videographer per video.
- Campaign Name/Logo Page Banner
- Campaign Page
- Nine month presentation on Newsymom.com
- Second banner ad

## 12 Videos

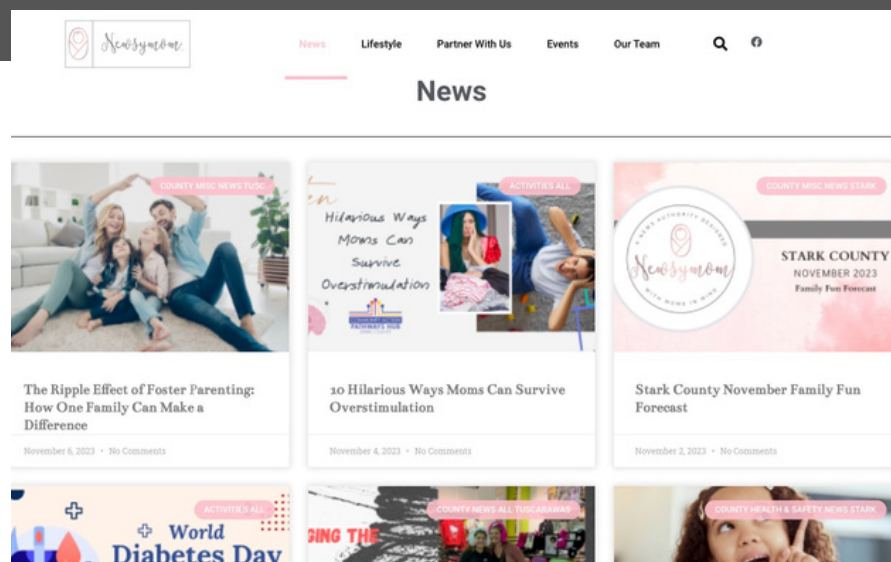
Twelve 3-4 min videos.

- 2 hrs with videographer per video.
- Campaign Name/Logo Page Banner
- Campaign Page
- One year presentation on Newsymom.com
- Second banner ad



Videos are shared with partners to post and use at their discretion. Content is developed in conjunction with Newsymom to inform, educate and entertain our followers. You can be involved or hands off in creation and our staff will work with you to meet your goals. At the conclusion of the campaign, Awareness Features will be archived but still available on our website.

Additional shoot hours can be added later and invoiced separately if needed for \$75 per hour.



All Campaigns are shared on our Facebook page and included in relevant Features on our News Page.



# EDITORIAL AWARENESS CAMPAIGNS

Combine Video and Article Campaigns for the best value!

Create relationships & strengthen your brand with Newsymom Tribe by sharing blog style articles. Increase your own website SEO by using our editorial to create a blog on your own website!

INFORM  
ENTERTAIN  
EDUCATE

**Bronze** Three Month Campaign Page / 12 Articles

**Silver** Six Month Campaign Page / 24 Articles

**Gold** Nine Month Campaign Page / 36 Articles

**Diamond** Twelve Month Campaign Page / 48 Articles

All Campaigns include a dedicated page with banner with campaign name and company or organization logo

Newsymom will work with you to create article topics based on your goals and our audience. Partners can be involved in the process or hands off. Each article is approximately one page. Campaign pages are online for the duration listed and archived after that so content is always available.

Ask about our

## AD CAMPAIGNS

Social Media, Web Banner Ads & Email Blast Ads

*Facebook Ad Campaigns*

*Weekly Family Fun Forecast Email update*

*Banners Ads in News Articles*

**NEW! Exciting opportunities for In Person Events!**

*Influencer and Secret Shopper campaigns!*

*Multimedia and customized campaign options available.*

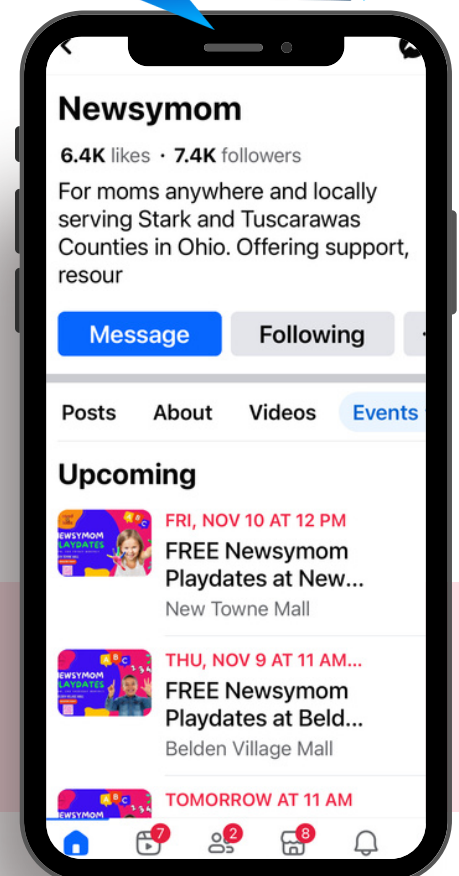
**Secure your Campaign Today!**

Contact Jonna Cronebaugh

Newsymom Partnership Coordinator

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**FOLLOW US!**



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