



# FAMILY FUN FORECAST SPONSORSHIP



- Promoted across multiple social platforms.
- Newsymom.com visibility
- **2,400** email subscribers and counting!
- Newsymom reach of approximately **70,000 +** every month!
- **Open Rate: 35%+**

## 2023 FAMILY FUN FORECAST HEADLINE SPONSOR

**CHOICE OF STARK OR TUSCARAWAS COUNTY**

**WEEKLY EMAIL BLAST:** Digital ad (860 px x 190 px) placed at the top of the message prior to event listings. Includes a hyperlink to website page of sponsor's choice. 4-5 per month.

**SOCIAL:** Each weekly Family Fun Forecast is released on our Facebook page with a tag to the sponsor's Facebook page

**WEBSITE:** Digital ad in the article publication at the bottom (same ad & hyperlink as in email).

## 2023 FAMILY FUN ADVERTISER

**CHOICE OF STARK OR TUSCARAWAS COUNTY**

**WEEKLY EMAIL BLAST:** Digital ad (600px X 600px) following the event listings. Includes a hyperlink to website page of sponsor's choice. 4-5 per month.

**SOCIAL:** Each weekly Family Fun Forecast is released on our Facebook page with a tag to the sponsor's Facebook page.

**WEBSITE:** Digital ad in the article publication at the bottom (same ad & hyperlink as in email).



**FREQUENCY:** Blasts issued weekly via county-specific social post, single weekly e-blast, and monthly county-specific upcoming events e-blast/social publication.

**AD PLACEMENT:**

Ad in weekly Family Fun Forecast e-blast & weekly social blast. Interactive ad placed in the monthly county-specific event list. Partner must submit the ad.

*Ads are also interchangeable monthly at no charge.*

*New ads must be submitted by the partner with at least 1 week allotted to make the change.*



**2022 FACEBOOK STATS**

Page Reach: 272,743  
Likes & reactions: 20,835  
Shares: 6,625 | Link Clicks: 14,546



**2023 WEBSITE VIEWS:** 160,000



**JONNA CRONEBAUGH**

Newsymom Partnership Coordinator  
330.243.6373 | jonna@newsymom.com



**CLICK HERE FOR SAMPLE PAGE & TO SIGN UP FOR WEEKLY FAMILY FUN FORECAST EMAIL**

# Newsymom.com Ad Placements



**Location: Homepage - Large Above Middle: 860px X 190px**

- 35 Days -
- 105 Days -
- 210 Days -
- 420 Days -

**Location: In-Article Placements: 860px X 190px**

- 5 Placements -
- 10 Placements -
- 20 Placements -
- More than 20 -

**Location: Homepage - Small Below Middle: 600px X 600px**

- 35 Days -
- 105 Days -
- 210 Days -
- 420 Days -

**Location: Stark or Tusc Playdate Registration: 600px X 600px**

**Rate**

- 35 Days -
- 105 Days -
- 210 Days -
- 420 Days -

## Approximate Ad Design Visual

